



BELYNDALEE.COM

Belynda Lee

SPEAKER, AUTHOR, PRODUCER  
& C-SUITE EXECUTIVE

MEDIA KIT

# Hi, I'm Belynda!

## My Story

**Living** by the maxim that leadership isn't about POWER but rather about INFLUENCE, Belynda Lee is widely recognized in her official circles as a people's representative. Her strategy is to let people put ideas on the table and share that knowledge efficiently. If there is one word to describe Belynda, it is **Tenacious**...and this indelible quality has helped her to get up and show up to face adversity, despite all odds. In her illustrious career spanning three decades, she has displayed an exceptional track record of demonstrating self-motivation, creativity, and initiative to achieve corporate and personal goals.



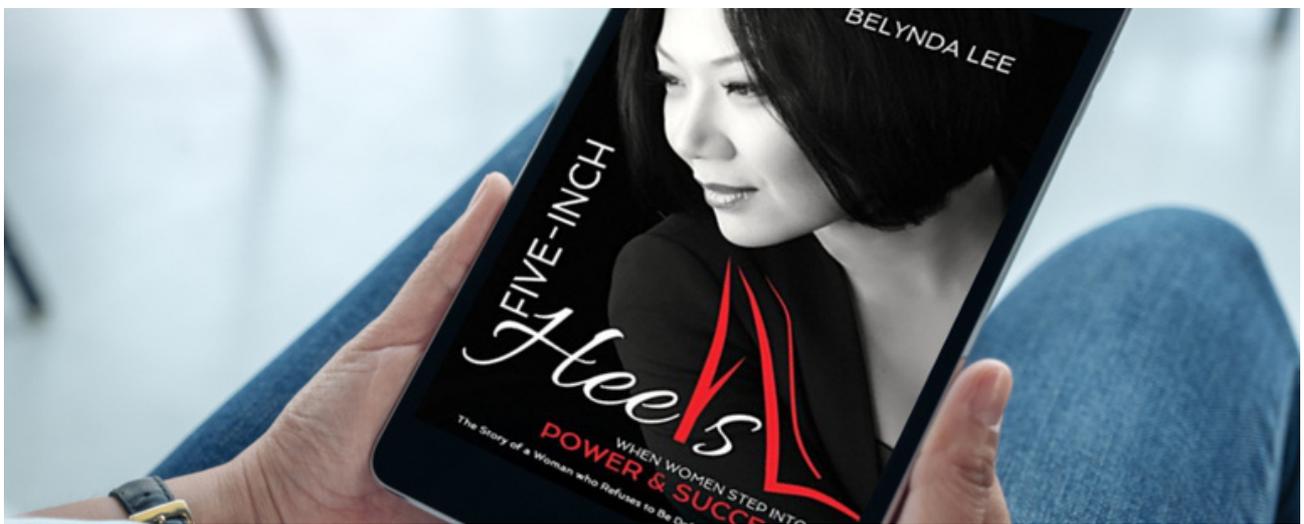
**From** humble beginnings in Canada, she is now the Chief Operating Officer of a Multi-Million Dollar Personal Development Company. A Voracious Orator and Self Development Guru, she has been invited to speak at various leadership platforms.

**Being** a certified John Maxwell trainer, Belynda serves as a mentor and coach for numerous young professionals who are learning the corporate system and thriving to excel in their careers. Her core strength is identifying people's true potential and training them to achieve targets they did not know they could.

# The Book

## Five-Inch Heels

In 2014, she penned her first book "**Five-Inch Heels - When Women Step Into Power and Success**" which was autobiographical. Filled with poignant incidents and life lessons, the book delves into how one person can realize their worth and power to alter the course of life. "Five-Inch Heels" went on to become a bestseller in North America.



## Book Testimonials

“**Powerful, moving, humorous and honest** –Five-Inch Heels is a book about determination, resilience, and most importantly, love. Belynda Lee shows how a realization of her own worth and power altered the course of her life.

**SHARON LECHTER**  
Best-Selling Author of Think and Grow Rich for Women.

“Belynda Lee is a powerful woman—and **a superb storyteller!** Her account of the events in her life and the lessons she took from them will inspire and instruct others to triumph in their own lives. Her strong voice and common sense shine from every page!

**CAROL KLINE**  
Five times New York Best-Selling Author, Co-Authored Best-Selling Chicken Soup for the Soul® series

# Spotlight

## Basking in the Spotlight

**Spotlight** by Belynda Lee is different from your ordinary talk show. It is a vision by its producer and host, Belynda Lee, to bring women of substance to the forefront. The guests are chosen from different fields of life and have poignant stories to tell.

**Launched** in July 2021, the show is already into its third season and has garnered an enviable fanbase because of its casual and friendly approach to the art of visual storytelling.

**The first season**, with eight episodes, had an impressive array of guests, including Billboard charting music artist DD Foxx, motivational speaker Julie Lewis, and Grammy-nominated composers the Sisters Grimm.

**Season II** focuses on Health and Wellness. It showcases doctors and other healthcare professionals intending to educate women on their gender-specific health issues, which they mostly ignore. The elite guests included the first Emirati Breast Surgeon, Dr. Houriya Kazim, reputed neurologist Dr. Sweta Adatia, noted neurologist Humeira Badshah and renowned gynecologist Dr. Maria Nokilopolou.



**Season III** kick off with a bang with UAE's first female Emirati aircraft engineer Dr. Suad Al Shamsi.

Loaded with such an eclectic range of women-centric topics, 'Spotlight by Belynda Lee' is the first-of-its-kind show in the region where a COO is also the host.

## Awards

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MOST INNOVATIVE YOUTUBE CHANNEL  
BY AND FOR WOMEN  
STEVIE AWARD 2022

ACHIEVEMENT IN WOMEN EMPOWERMENT  
GLOBEE AWARD 2022

FEMALE ACHIEVER BUSINESS ROLE MODEL  
GLOBEE AWARD 2021



# Speaking

## TOPICS

- ✓ The Three Powerful Gifts.  
**The Power of Choice, Change & Mind**
- ✓ Footsteps in the Snow.  
**A Journey of Exploration & Persistence**
- ✓ The Blank Canvas.  
**Paint with Visionary Eyes**

as seen in

YAHOO!  
FINANCE

GULF NEWS  
FRIDAY  
MAGAZINE

ARABIAN  
MAGAZINE

MARKET  
INSIDER

## Client Testimonials

“

Belynda is a **phenomenal global leader**. She is an inspiration for many women and she's someone I'd love to work with the rest of my life.

Esther Wildenberg

“

Belynda is a true leader, and it's my great honor to have worked with her. She is **fearless, innovative, talented, and inspirational**.

Vivian Lee



## DO YOU WANT A SLICE OF THESE NOTEWORTHY EXPERIENCES TO ENRICH YOUR OWN LIFE AND BECOME THE BEST VERSION OF YOURSELF?

**Where** are you stuck in life? What aspect of your life needs more clarity? Do you want to move on to the next stage, beyond success into a life of significance? Do all your dreams seem impossible and beyond your reach?

**You** must take control of the steering wheel and seize growth opportunities as if your future depends on them because it does! Let's start living a fulfilled, joyous, intentional, and purposeful life! Start loving your life!



### GET IN TOUCH

**GET IN TOUCH** If you need guidance in reaching your goals and aspirations. Reach out to me, and we can get you to your destination faster.

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*Belynda Lee*

